### OFAJ MAKE. DFJW ORG



## Results from youth consultations on the Future of Europe in Germany and France

A comparative report on the consultations "Unser Europa, unsere Zukunft" ("Our Europe, Our Future") and "Parole aux Jeunes" ("Young people, have your say"), which involved **95,000 young people in Germany and France** as part of the Conference on the Future of Europe

### The context



On 9 May 2021, the European Union launched **the Conference on the Future of Europe, a new Europe-wide exercise in participatory democracy.** The Conference provides a space for debate in which European citizens can play a more active role in order to voice what they consider to be their priorities and address Europe's challenges.

All European citizens, "from all walks of life and corners of the Union", are invited to take part. Young people in particular have a central role to play as they are the future of the European project.





Each Member State is encouraged to create opportunities for its citizens to participate in this Conference.

In France, at the initiative of the Ministry for Europe and Foreign Affairs, **the consultation "Parole aux Jeunes" ("Young people, have your say") enabled more than 50,000 young French people to express what they consider to be their priorities and expectations with regard to Europe, in order to foster the debate in France, while also making the voice of French youth heard in Europe.** 





### The context

In the wake of this successful engagement initiative, Make.org and the Franco-German Youth Office (FGYO) repeated the exercise, this time in Germany, in order to identify the major points of consensus among young people in both countries regarding the European Union and its future.

Supported by the German Federal Foreign Office (Auswärtiges Amt), **the consultation "Unser Europa, unsere Zukunft" ("Our Europe, Our Future") involved more than 45,000 young Germans** and its results were presented to both German and European institutional representatives.

Together, these two consultations made it possible to engage 95,000 young French and German people to express what they consider to be their priorities for the future of the European Union. The sociologists and data scientists at Make.org have used the results to identify the common priorities shared by young people in Germany and France.

These major priorities are the ideas that have emerged from the two consultations on which young people in France and Germany agree. These points of consensus can be taken into account and translated into proposals for concrete measures within the framework of the **Conference on the Future of Europe and the European Year of Youth, as well as in connection with the French Presidency of the Council of the European Union.** 



OFAJ DFJW Auswärtiges Amt



# Make.org and young people



# Make.org, the platform for participatory citizenship that speaks to young people across Europe



- We have designed an innovative, simple, fun and engaging experience with features that young people are familiar with and appreciate
- We have developed an engagement strategy to reach young citizens where they are, with the right messages
- Our neutrality and transparency are important trust-building measures for them

While many consider it difficult to engage young people in participatory processes, at Make.org, we have succeeded in achieving a high level of youth engagement in all of our consultations by approaching them in the right way and by winning their trust.

#### Our expertise on the issues that affect them



We have launched several major consultations aimed specifically at young people on the issues that affect them: the future of Europe, bullying at school, empowerment aimed at giving every young person a chance, the eradication of poverty in the world, etc.

We will draw on the expertise gained from these projects to support new initiatives and to provide in-depth analyses of the results of the consultations with young people.

### Some examples of our flagship projects with and for young people

How can we give every young person a chance in our society?

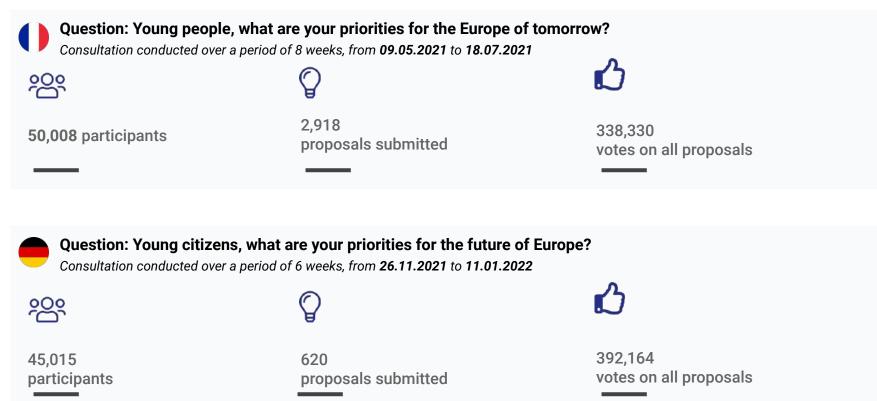
220,000 participants 1,663 proposals 1.5 M votes How can we encourage young people to take better care of their health?

52,300 participants 692 proposals 337,000 votes Young people, what would help you build your future in the Hauts-de-France region?

**22,600** participants **1,980** proposals **183,000** votes

### **Figures from the two consultations**

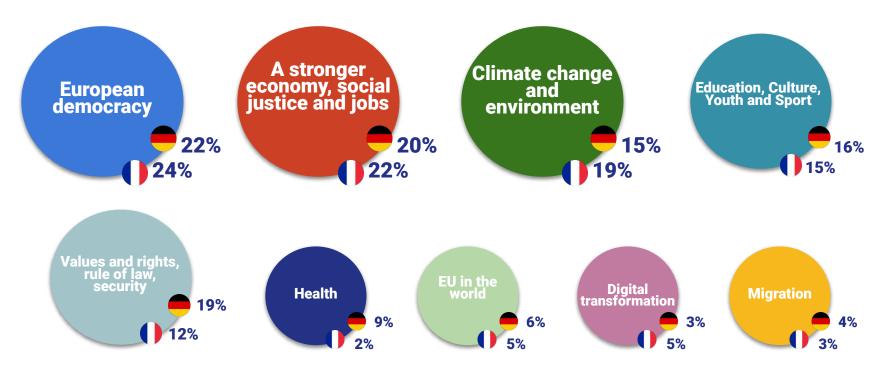




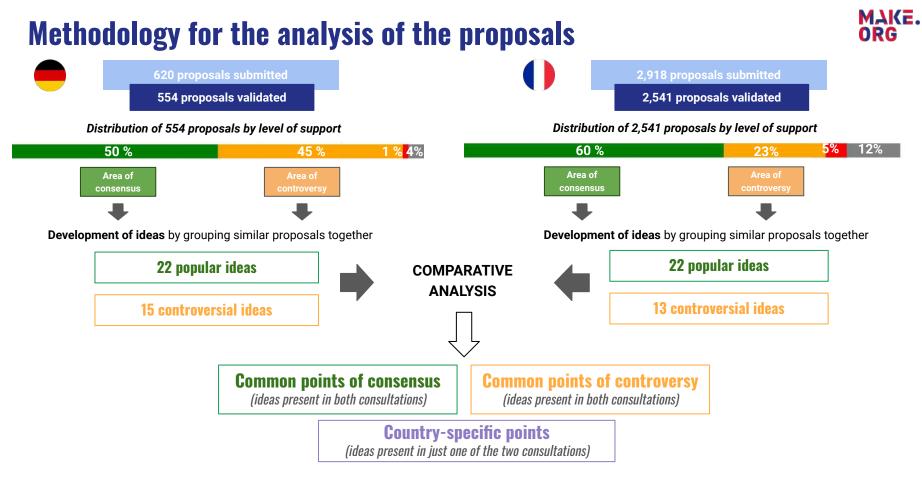
# Themes raised by young people



as a % of validated proposals\*



The sum of the percentages exceeds 100% because some proposals fall under several themes.



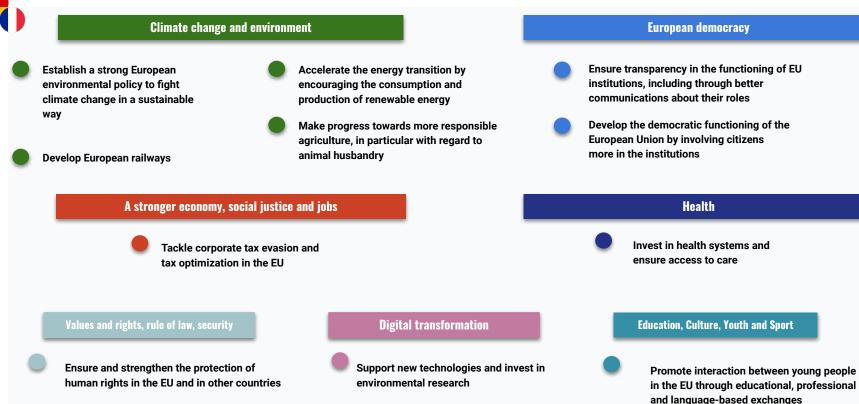
Links to the reports from both consultations: Parole aux Jeunes (FR), Unser Europa, unsere Zukunft (DE)

### **Key lessons learned**

- **Participation targets were reached** in both consultations: 95,023 young people were mobilized to participate (50,008 in France and 45,015 in Germany).
- Numerous subjects were addressed, through qualitative and constructive proposals, with a view to shaping the Europe of tomorrow together.
- Contrary to popular belief, the results show a great deal of interest among young people in the societal, civic, political and environmental issues of our time and of the Europe of tomorrow.
- The two consultations made it possible to identify **numerous ideas**, both popular and controversial, which are reflected in each of the nine themes of the Conference on the Future of Europe.
- The two most commonly cited themes are the same in both France and Germany: European Democracy and Economy. Correspondingly, the themes of Digital Transformation and Migration received the fewest proposals in both countries.
- A comparative analysis that highlighted **11 points of shared consensus** within the following themes: *Climate Change and Environment, Economy, Democracy, Education, Digital Transformation, Values and Rights, and Health.*
- **Country-specific ideas**, unique to each country, complete the picture of young people's opinions in both France and Germany.

# Results from the consultations: 11 common priorities for young people in Germany and France





### **Climate change and environment**

### Theme 1: Climate change and environment



#### Common points of consensus

Establish a strong European environmental policy to fight climate change in a sustainable way (78% of votes *in favour* on average)

Develop European railways (75% of votes in favour on average)

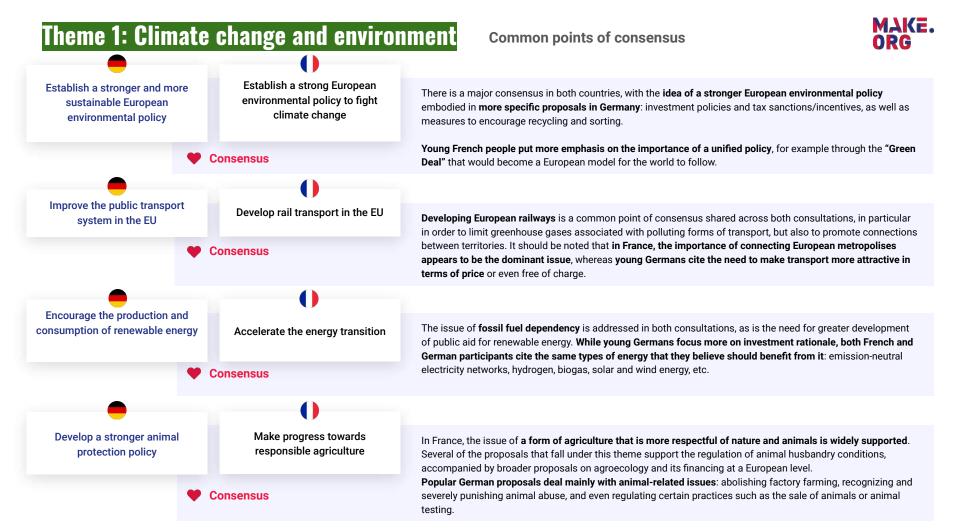
Accelerate the energy transition by encouraging the consumption and production of renewable energy (75% of votes *in favour* on average)

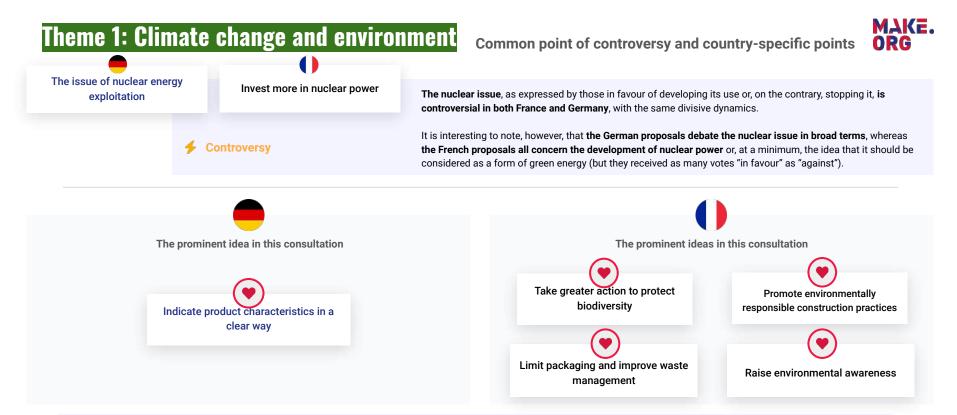
Make progress towards more responsible agriculture, in particular with regard to animal husbandry (77% of votes *in favour* on average)

#### Common points of controversy

The issue of nuclear energy exploitation (46% *in favour* and 35% *against* on average)







In France, there is a consensus on other aspects that concern the implementation of a more ambitious environmental policy: the protection of biodiversity, the construction of environmentally responsible buildings, the limitation of packaging and efforts to raise awareness of the environmental cause.

In Germany, there is a consensus on the need for consumers to be able to clearly identify a product's characteristics: its origin, its durability and the conditions under which it was produced.

### **European democracy**



#### Common points of consensus

Ensure transparency in the functioning of EU institutions, including through better communications about their roles (76% of votes *in favour* on average)

Further develop the democratic functioning of the European Union by involving citizens more in the institutions (74% of votes *in favour* on average)

#### Common points of controversy

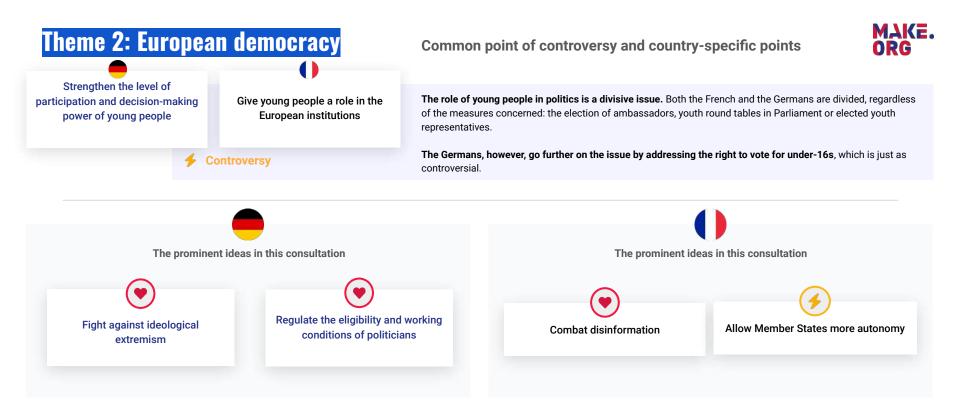
Create a federal Europe (36% in favour and 39% against on average)

Strengthen the executive and parliamentary power of the European Union (42% *in favour* and 34% *against* on average)

Give young people more decision-making power by giving them a role in European institutions (47% *in favour* and 37% against on average)







The issue of nations' autonomy and sovereignty is a country-specific point of controversy that is only present in the French consultation. The fight against fake news and misinformation is particularly prominent as a point of French consensus.

The Germans have reached a consensus on opposing ideological extremism. Lastly, the German consultation makes a more specific distinction between the supervision of eligibility conditions and an evaluation of the professional skills of political staff.

### A stronger economy, social justice and jobs



#### Common points of consensus

Improve the fight against corporate tax avoidance and optimization within the European Union (77% of votes *in favour* on average)

#### **Common points of controversy**

Reorient Europe towards an anti-capitalist model, through private sector oversight and the introduction of tax measures for the richest (44% in favour and 36% against on average)

Jacob, 26 years old Antoine, 29 years old Idryss, 20 years old Niklas, 21 years old Marvin, 24 years old We should bring the ECB under the We should ensure that companies pay We should harmonize the taxation of We should nationalize big We should tax the rich more and control of the European Parliament taxes in the country where they multinationals, so that they are no companies, which would give more eliminate loopholes (such as instead of exposing it further to the generate their profits and that loopholes longer able to transfer their profits income to the States and thus lower foundations or asset-based limited are eliminated. originating in the EU to tax havens. influence of banks and the financial liability companies in Germany). taxes. 35% in 38% 82% in 77% in 59% in 26% aareement favour against favour adainst agreement favou against

### Theme 3: A stronger economy, social justice and jobs

Common points of consensus and controversy





**Two points of consensus converge with almost the same wording in France and Germany**: combating corporate tax optimization, for example through a common minimum tax throughout Europe, combating tax havens – directed primarily at GAFAM – or applying tougher sanctions against tax optimization schemes.





- It is interesting to note that only the French consultation reached a consensus on the issue of economic re-industrialization: bringing back agricultural, textile and pharmaceutical production in order to maintain economic independence from foreign powers. The French also address the way in which companies can adapt to the environmental challenges of our time.
- In economic terms, the Germans put more emphasis on the need to align economic policies in order to better manage the pandemic and limit the economic impact of the health crisis,
  particularly on young people, notably through joint aid. The need to better reward and recognize certain professions, such as that of carers, was also addressed.
- The German consultation revealed a consensus on the prevention of poverty among the vulnerable and the elderly through the use of aid and public pension funds, or via a European social security system capable of guaranteeing minimum social benefits.
- In France, the introduction of a European universal income is a controversial idea.
- The harmonization of certain working conditions (through equal labour laws between EU countries, the harmonization of wages and gender wage equality) is a matter of consensus in Germany.
- The issue of wage harmonization (for example, by capping the highest incomes, to limit social dumping) appears to be highly divisive in France.
- The Germans are in agreement on the need to better reward and promote the care profession, so that it enjoys better social recognition.

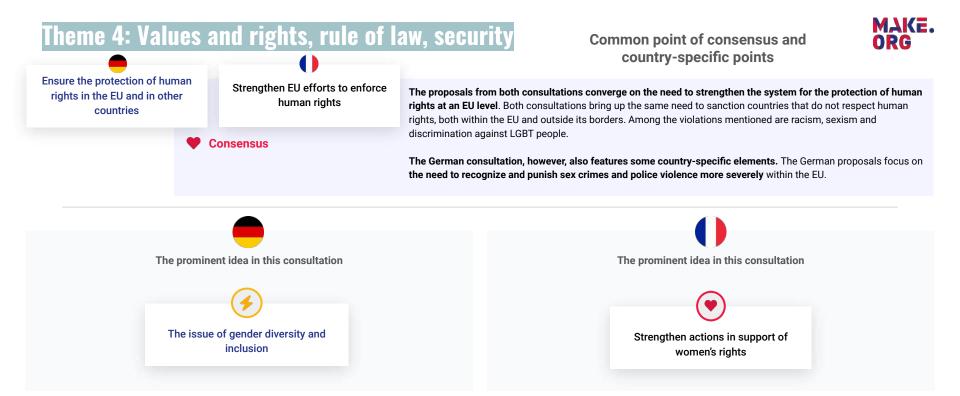
### Values and rights, rule of law, security





Ensure and strengthen the protection of human rights in the EU and in other countries (76% of votes *in favour* on average)





A country-specific point of controversy on the issue of gender is present in the German consultation. German votes are divided on specific actions that aim to promote or limit gender diversity in society. Making LGBTQIA+ education in schools compulsory, penalizing states that do not respect LGBTQIA+ rights, and banning or expanding inclusive writing practices are major issues of controversy in Germany.

In terms of values and human rights, there is a country-specific consensus in France on women's rights, which is expressed through different approaches: sanctioning countries that do not respect women's rights, setting up women's shelters, ratifying the Istanbul Convention, and standardizing access to the right to abortion and to feminine hygiene products.

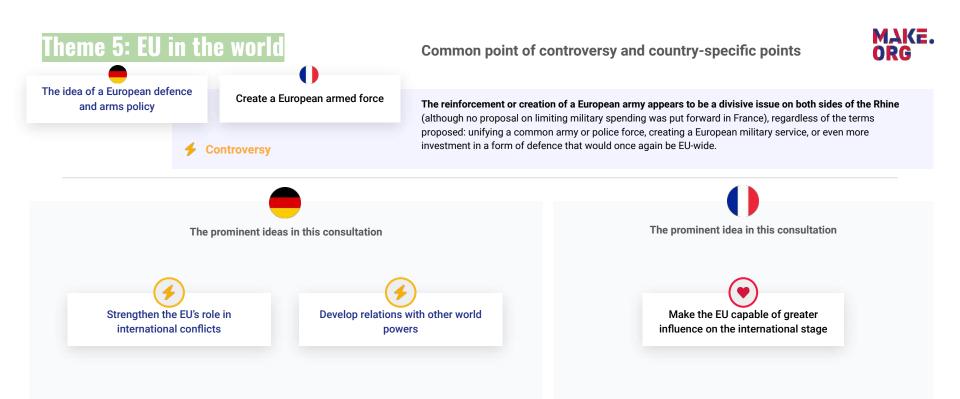
### EU in the world





The idea of a European defence and arms policy (41% *in favour* and 37% *against* on average)





- Regarding the role of the EU in the world, two distinct and yet similar ideas were put forward by both countries, albeit with differing levels of support.
- In Germany, the idea of strengthening the role of the EU in certain international conflicts, particularly the Israeli-Palestinian conflict, is controversial.
- Similarly, the EU's relations whether cooperative or adversarial with other world powers, such as China or Russia, are divisive among the Germans.
- In France, there is strong support for strengthening the EU's influence in the world, but only when it comes to its role in diplomatic relations and its economic strength, so as to compete with other world powers such as China and the United States.

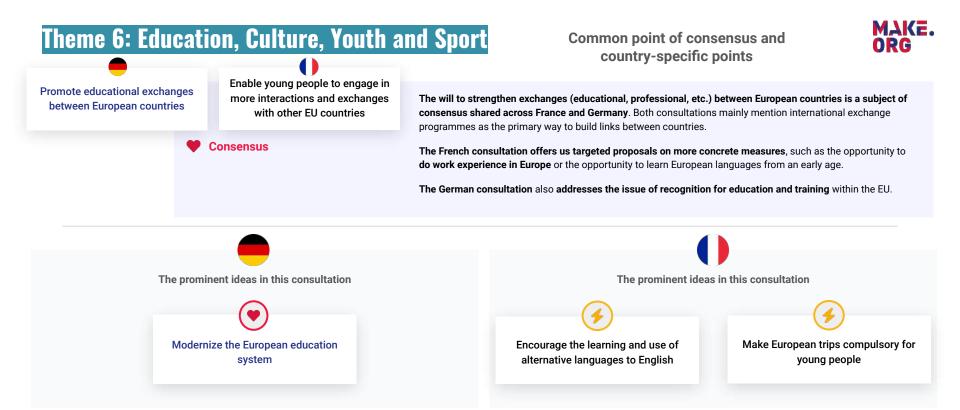
### **Education, Culture, Youth and Sport**





Promote interaction between young people in the EU through educational, professional and language-based exchanges (73% of votes *in favour* on average)





In the German consultation, transforming the education system represents a major issue of consensus for the Europe of tomorrow. In particular, German participants call for an education system that focuses on less "theoretical" and more "concrete" subjects, such as sex and political education, or money management. They also voice the need for an education system that is more inclusive and egalitarian and for schools to be better equipped with digital equipment.

Other subjects linked to changes in the education system divide the French. These include the promotion of other European languages to counter the hegemony of English in institutions and the more radical measure of making trips abroad compulsory.

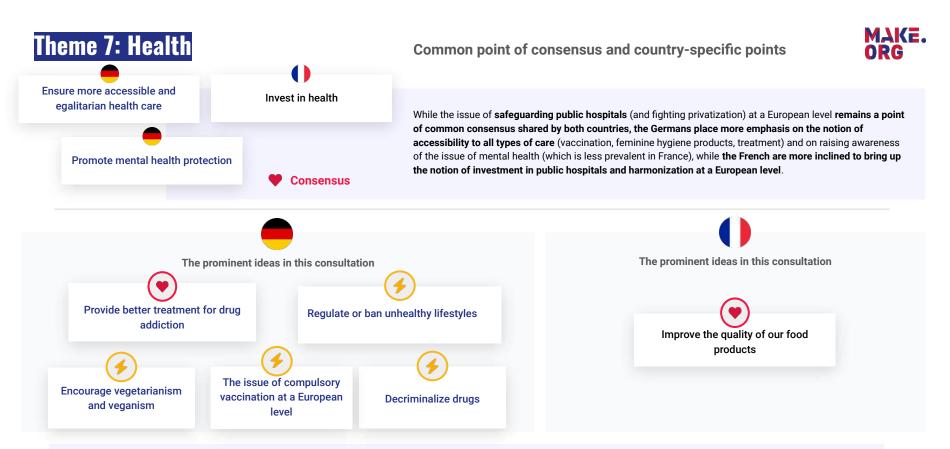
Health





Invest in health systems and ensure access to care (77% of votes *in favour* on average)





Country-specific ideas relating to the field of health are more numerous and more precise on the German side of the consultation: these specifically concern treatment for drug addiction, while also covering a range of controversial issues, including the restriction of addictive practices (alcohol, cigarettes), the decriminalization of drugs throughout Europe, the wider introduction of vegetarian diets, notably in schools, and even the issue of compulsory vaccination.

In France, there is a greater consensus on the issue of food composition (by limiting the processing of products, the presence of pesticides, increasing the proportion of organic food, etc.)

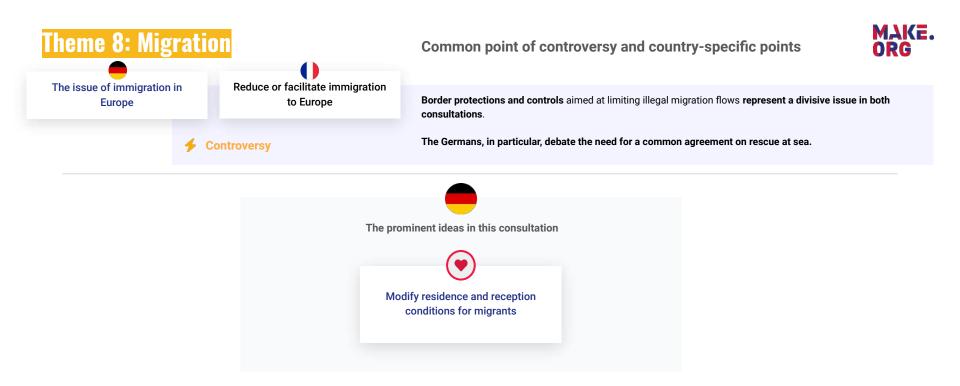
**Migration** 





The issue of immigration in Europe (46% *in favour* and 35% *against* on average)





- A country-specific point of consensus on the issue of migration is present in the German consultation.
- While the parallels we have observed reveal divisions on border control among both the Germans and the French, this country-specific point of consensus completes the picture of German opinion, especially with regard to residence and reception conditions for migrants. In this case, residence and reception are influenced and even conditioned by measures that are supposed to guarantee better integration of migrants: checking their origins, reasons for residence and professional ambitions, and creating reception and training centres.
- Another facet of this country-specific consensus concerns the desire to expel "criminal" and "violent" migrants.
- The issue of how migrants are "distributed" between countries is also raised, with a focus on punishing countries that do not agree to receive them.

### **Digital transformation**

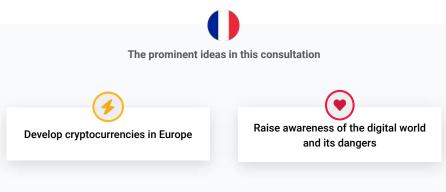




## Support new technologies and invest in digital and environmental research (77% of votes in *favour* on average)





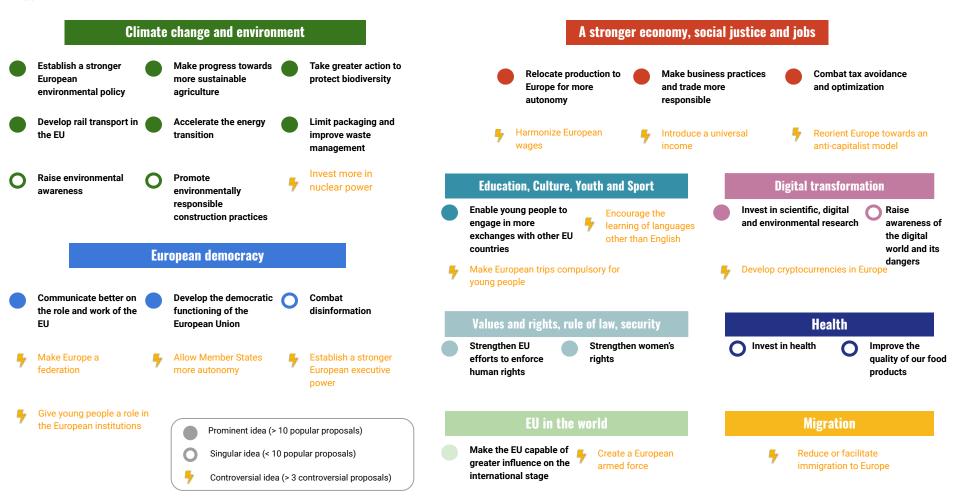


In France, we can identify more digital-related proposals, which reflect two country-specific ideas: the issue of cryptocurrencies, which seems to be the focus of some apprehension, and a more general consensus on better communication with the general public but also in schools, in order to prevent the risks of cyber-bullying, among other things.

### <u>Appendix</u>:

The results of "Parole aux Jeunes" ("Young people, have your say") and "Unser Europa, unsere Zukunft" ("Our Europe, Our Future")

### 16 prominent popular ideas, 6 singular ideas and 13 controversial ideas



### 17 prominent popular ideas, 5 singular ideas and 15 controversial ideas

